



GORILLA MARKETING 2013 MEDIA KIT

advertising

marketing

publishing

"it's a jungle out there!"

Gorilla Marketing

"It's a jungle out there!"



about us

Thank you for taking time to look at our media kit.

Gorilla Marketing began as a concept between two sales and marketing veterans. The two have over 35 years of combined experience in multiple industries, including business to business and business to consumer advertising, marketing and communication programs and 20 years in sports marketing.

Gorilla Marketing is an advertising, marketing and publishing company that custom designs, produces and sells targeted marketing and advertising mediums. Gorilla Marketing offers a range of advertising and marketing mediums for local, regional and national advertisers. These mediums include print advertising, high school, college and pro sports marketing, auto racing, hunting and fishing, country music, television, radio, web, social media, direct mail, and mobile marketing.



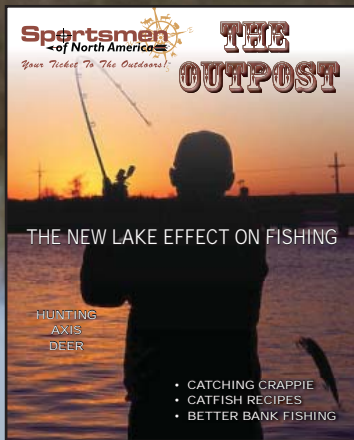


THE OUTPOST

The Outpost digital magazine is a monthly reminder of how much fun it is to explore the great outdoors. Whether is upland bird hunting, fishing for largemouth bass, cross country skiing, biking down a mountain trail, whitetail deer hunting or dropping a charging 250-pound feral hog a few seconds before he drops you, outdoor sports are all about the adrenaline rush that comes from a man-against-the-elements adventure and The Outpost puts you there every month.

The readers of The Outpost are passionate about their sports. They are also active and don't mind spending money on things that they really like. Whether its outdoor sports equipment and gear, vehicles, apparel, high tech gadgets, travel, food, wine and spirits, the outdoor sports enthusiasts that read The Outpost get out and "do things" rather than merely watching.

We have built the opt-in subscribers to The Outpost by partnering with national television show Sportsmen of North America. Close to 100,000 members of the SNA club receive The Outpost as a part of their membership each month. Plus, over 10,000 additional subscribers that receive in their in-box every month.



Your Ticket To The Outdoors!



INTRODUCING THE NEW ALPHA MUDLITE

LACROSSE PLAYDIRTY



WIN A \$10,000 SHOPPING SPREE for your Hunting & Outdoor gear

ENTER TODAY

WEEKLY GIVEAWAY WINNER

Derek Nicholson Stockbridge, GA

- PHOTOS
- EVENTS
- FORUM
- CLASSIFIEDS
- GROUPS

NEXT WEEK ON SNA TV

Sportsmen of North America is not just a place to win a dream hunt- Social Community for Outdoorsmen, Women and Kids- A place to gather and enjoy what other fellow



SPORTSMEN OF NORTH AMERICA - By combining television, online, social, direct and mobile marketing along with e-mail correspondence there is an exponential promotional effect, each working to build name recognition and brand awareness. Each day, SNA attracts hundreds of new viewers and members. Through these channels SNA will provide multiple impressions for each visit and viewing.

TV - 100,000 to 150,000 viewers each week

Web - over 90,000 members, over 63,000 are paid members

Cable, DirecTV 604 and DISH Network 240
Monday @ 3:30pm EST
Friday @ 5:30pm EST
Sunday @ 6:30pm EST



IT'S A WAY OF LIFE
pursuit
CHANNEL



Huntin' Is Good! But it's also far more than that. It's a lifestyle!

Huntin' Is Good! TV has only one goal.....to show the overall "goodness" of hunting and the industry. We all MUST join together to make sure this time honored tradition survives.

Trey Wetherington



Neil Armatti



Sam Klement



HR Ross



Steve Nichols



PODS

www.huntinisgoodtv.com

Cable, DirecTV 604 and DISH Network 240

Thursday @ 7:00pm EST
Sunday @ 2:30pm EST
Friday @ 1:00pm EST



the RIGHT PLACE



with
Kevin Sport



Rural TV: Saturdays at 12:30 PM (EST)
RFDTV: Saturdays at 4:00 PM (EST) Mondays at 7:00 AM (EST)



What is The Right Place? Is it a desired location? A timing opportunity? A state of mind? Well, for the troubadours who choose the music industry, it's more than that. It's about taking a dream and turning it into a reality no matter what. Because, when you are following your dream – you are always in the right place.

"The Right Place with Kevin Sport" is a country music television show that is genuine, down to earth, and unlike any other TV show.

"Authentic...Unique...Refreshing"

This isn't the typical interview talk show. Kevin will not only catch up with the biggest names in country music both past and present, but also help break hot new artists on their own journey to that right place. This show plans to revolutionize the country music industry by connecting and reconnecting the artists with their fans... and hopefully pass along some words of wisdom to the aspiring individual from those who have walked that same road.

Get ready to be entertained by real conversations and live musical performances, and all filmed in HD.





with
Kevin Sport

Guests

<i>Bryan White</i>	<i>Wayne Warner</i>	<i>John Berry</i>
<i>Billy Joe Shaver</i>	<i>Mac McAnally</i>	<i>3 Lanes Crossing</i>
<i>BadHorse</i>	<i>Becca Rae</i>	<i>Larry Butler</i>
<i>Kenii Thomas</i>	<i>Marty Raybon</i>	<i>Deborah Allen</i>
<i>Lenny LeBlanc</i>	<i>Teddy Gentry</i>	<i>Richie McDonald</i>
<i>Darryl Worley</i>		



"When you follow your dream..
 your God-given dream..
 you are always in the right place"

Your Message Goes Before 60 Million Households